



Nature and People As One:
Celebrating &
Restoring Connection

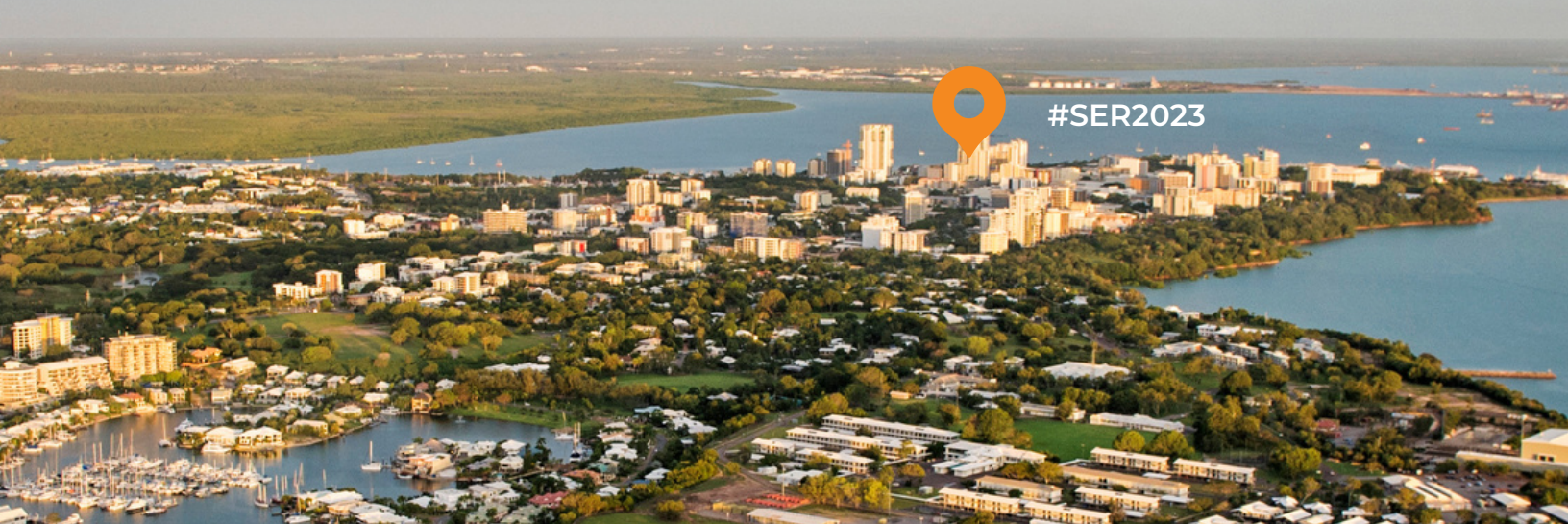


DARWIN
AUSTRALIA

SER) 2023

CONFERENCE
PROSPECTUS

26-30 SEPTEMBER 2023



#SER2023

SER2023 is the premier meeting point for professionals and students interested in ecological restoration and management. The conference provides a vital platform for knowledge exchange and discussion surrounding the latest trends in restoration science, practice and policy, as well as specific tools, techniques, challenges and strategies for restoring degraded ecosystems on all continents.

Delegates come from every continent representing a range of professional backgrounds including natural and social sciences, environmental engineering, urban and regional planning, public policy, landscape architecture, natural resource management, and more. Attendees include:

- Professors, researchers and students from leading colleges and universities around the world
- Staff scientists from research institutes specializing in conservation issues
- Environmental consultants and contractors ranging from independently owned small businesses to national and multinational companies
- Government personnel from local and national land management agencies
- Representatives and staff from multilateral organizations
- Local, national and international non-government/nonprofit organizations
- Botanic gardens and zoos from around the world
- Consultants and staff across the supply chain industry
- Individuals and entities in the financial sector
- Staff from engineering and landscape architecture firms

Attendance At A Glance

- 2021 Virtual
1,400 participants
- 2019 Cape Town, South Africa
850 participants
- 2017 Iguassu Falls, Brazil
1,000 participants
- 2015 Manchester, England
800 participants
- 2013 Madison, Wisconsin, US
1,200 participants
- 2011 Mérida, Mexico
1,000 participants
- 2009 Perth, Australia
750 participants



By becoming a conference sponsor you are given the opportunity to: increase your visibility and elevate your marketing efforts in this fast-growing field; showcase your products, services or activities to our diverse international audience; cultivate new contacts and generate new business; demonstrate your commitment to environmental repair and recovery; and position your group as an industry leader. Your financial or in-kind support will help us improve the quality and breadth of the conference program, facilitate participation from a broader diversity of global delegates who could not otherwise attend, and provide formative experiences that attendees can translate into improved restoration outcomes.

	Visionary \$75,000 (US) \$105,000 (AUD) (2) available	Influencer \$50,000 (US) \$70,000 (AUD) (2) available	Strategist \$25,000 (US) \$35,000 (AUD) (2) available	Mobilizer \$12,500 (US) \$17,500 (AUD) (9) available	Insider \$7,500 (US) \$10,500 (AUD)
Choice of one: Recognition as the Indigenous Peoples Sponsor or Recognition as the Students Sponsor ¹	X				
Choice of one: Registration Sponsor or High Level Plenary Sponsor ²		X			
Choice of one: Welcome Reception Sponsor or Awards Sponsor ³			X		
Choice of one: Branded Conference Lanyard (1) or Coffee Break Sponsor ⁴				X	
Invitation to serve on one of the SER2023 volunteer committees (e.g., outreach, sponsorship, etc.)	X	X	X	X	
Sponsored recognition of a symposium	X	X			
Complimentary conference registrations (inclusive of the conference dinner)	4	3	3	2	1
Open Doors \$3,000 Stipend (allocated from your package to attendees in need)	6	4	2	1	1
Enhanced Restoration Directory listing (1 year) ⁵	X	X	X	X	X
Exhibit Booth	X	X	X		
Logo recognition with hyperlink on conference website	Premium	Enhanced	Enhanced	Basic	Basic
Logo recognition on conference signage	Premium	Enhanced	Enhanced	Basic	Basic
Logo recognition on PowerPoint slide in plenary room	X	X	X	X	X
Acknowledgement in opening and closing sessions	X	X	X	X	X
Logo recognition in conference marketing	All Marketing	All Marketing	Select Pre & Post Conf. Marketing	Select Pre & Post Conf. Marketing	Select Post Conf. Marketing
Social Media: Thank you recognition post with link to learn more about services	X	X	X	X	X
Social Media: Video or written post provided by sponsor about how SER2023 aligns with and/or advances their ER goals	X	X	X		

1. For Indigenous Peoples Sponsor: \$21,000 will be allocated towards bringing indigenous people to the event. A special introduction with recognition will be given at the Opening Session with a conference dinner banner placement.

For Students Sponsor: \$21,000 will be allocated towards bringing students to the event. A special introduction with recognition will be given at the Student and Emerging Professional Event with a conference dinner banner placement.

2. For Registration Sponsor: Exclusive conference registration sponsor, with banner ad placement on the conference registration webpage, and on the attendee confirmation email.

For High Level Plenary Panel Sponsor: Exclusive recognition as the high-level plenary panel sponsor, will be given a special introduction and VIP seating for the high-level plenary Panel.

3. For Welcome Reception Sponsor: Welcome reception sponsor will be given naming rights and banner placement at the welcome reception.

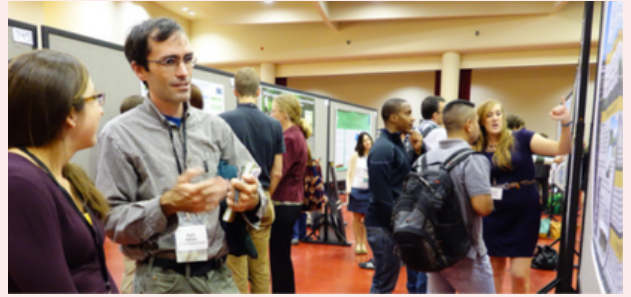
For Awards Sponsor: Recognition as the Awards Sponsor will be on program materials promoting the ceremony. A special introduction with recognition will be given at the ceremony and sponsor will be invited to present one signature award.

4. For Coffee Break Sponsor: Recognition signage will be at one coffee break with branded table stands at coffee and food tables.

5. Available to new members only.

A La Carte Opportunities

Sponsorship options below are exclusive except where indicated. Some options may no longer be available if they have already been selected by another group.



Support Networking

Film Festival

\$2,000 (US)

\$2,500 (AUD)

The local organizing committee is planning a first of its kind film festival as part of SER2023.

- Exclusive branding on film festival related signage and promotion
- Logo recognition associated with the film festival in the conference mobile app & related marketing promotion pieces
- Opportunity to provide company promotional materials to film festival attendees

Poster Happy Hour

\$5,000 (US)

\$7,000 (AUD)

The Poster Happy Hour takes place in the early evening following oral sessions and gives poster presenters the opportunity to discuss their work with attendees in a lively social setting.

- Exclusive branding on event-related signage and promotion
- Logo recognition associated with the event in the Conference Program Book
- Logo recognition associated with the event in the conference mobile app & related marketing promotion pieces

Support Learning

Conference Field Trip

\$5,000 (US)

\$7,000 (AUD)

Sponsorship of 1 field trip of your choosing.

- Logo recognition on the field trip page of the conference website
- Logo recognition in the field trips section of the Conference Program Book
- Logo on all field trip tickets given to attendees
- Logo recognition associated with the event in the conference mobile app & related marketing materials
- 2 complimentary field trip tickets for staff to attend the chosen sponsored field trip

Make a Difference Day Event

\$4,000 (US)

\$5,500 (AUD)

Support this pre-conference activity giving delegates the opportunity for hands-on involvement in a local restoration project.

- Logo recognition associated with the event on the conference website
- Logo recognition associated with the event in the Conference Program Book
- Logo recognition associated with the event in the conference mobile app & related marketing promotion pieces

A La Carte Continued

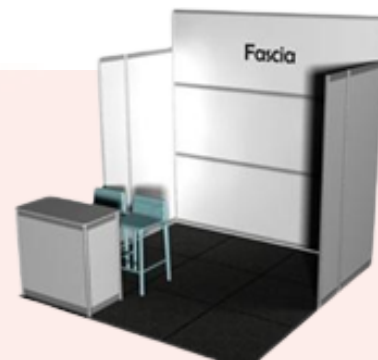
Open Doors Donor \$5,000 (US) \$7,000 (AUD)

Your support allows us to provide need-based travel support and a registration waiver to delegates around the world. Open Doors Grants help eliminate the cost barrier of participating in SER programs; facilitate opportunities for learning across geographies, areas of expertise, and culture; ensure we deliver a high-quality program; and, enhance networking across the field of ecological restoration. All SER2023 Open Doors donors receive special recognition in select conference marketing materials and special recognition at the VIP meet and greet.

Exhibit Booth \$3,000 (US) \$4,000 (AUD)

Booth includes:

- White simona infill panels
- 1x Fully digital printed panel (Panel FASCIA) artwork to be supplied
- 2x longarm spotlights
- 1x 4amp power board (4 outlet)
- 1x Counter
- 1x Counter print (front panel) artwork to be supplied
- 2x stools, white
- Listing in the exhibitor section of the conference mobile app & program book



Cancellation Policy

If the Sponsorship or Exhibition Stand Package can be resold to another company, the company will receive a full refund, less administrative fees of 25% of the total sponsorship or exhibition rate. If not able to be resold, the company will be liable to pay the following fees: 50% of the total sponsorship/exhibition fee, if the cancellation request is received in writing before 31 March 2023, 100% of the total sponsorship/exhibition fee, if the cancellation request is received in writing after 31 March 2022. Any refunds of deposits paid will be made after the Conference but no later than 30 November 2023. The company will not be entitled to any interest that the organiser may have derived from deposits made by the company. All bank charges, including senders and receiver's charges, resulting from a refund related to cancellation of a sponsorship/ exhibition items will be passed on to the sponsor/exhibitor.



To become a sponsor of

SER 2023

please contact

worldconference@ser.org

with any questions.

THANK YOU!